



Republic of the Philippines  
**QUEZON CITY COUNCIL**  
Quezon City  
22<sup>nd</sup> City Council

PO22CC-423

106<sup>th</sup> Regular Session

ORDINANCE NO. SP-3382, S-2025

**AN ORDINANCE CREATING THE QUEZON CITY SCREEN COMMISSION, DEFINING ITS POWERS AND FUNCTIONS, APPROPRIATING FUNDS THEREFOR, AND FOR OTHER PURPOSES**

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*Introduced by Councilors DOROTHY A. DELARMENTE M.D., AIKO S. MELENDEZ, DAVE C. VALMOCINA, WENCEROM BENEDICT C. LAGUMBAY, IRENE R. BELMONTE AND VICTOR "VIC" BERNARDO*

*Co-Introduced by Councilors Bernard R. Herrera, Tany Joe "TJ" L. Calalay, Joseph P. Juico, Nikki V. Crisologo, Charm M. Ferrer, Candy A. Medina, Aly Medalla, Tatay Rannie Z. Ludovica, Godofredo T. Liban II, Kate Galang-Coseteng, Geleen "Dok G" G. Lumbad, Albert Alvin "Chuckie" L. Antonio III, Don S. De Leon, Atty. Anton L. Reyes, Edgar "Egay" G. Yap, Imee A. Rillo, Nanette Castelo-Daza, Marra C. Suntay, Joseph Joe Visaya, Alfred Vargas, MPA, Ram V. Medalla, Shaira "Shay" L. Liban, Mutya Castelo, Maria Eleanor "Doc Ellie" R. Juan, O.D., Kristine Alexia R. Matias, RN, Eric Z. Medina, Emmanuel Banjo A. Pilar, Vito Sotto Generoso, Jose Maria M. Rodriguez, and Jhon Angelli "Sami" C. Neri*

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*WHEREAS, Quezon City, recognized as the "City of Stars" by virtue of Quezon City Resolution No. SP-1017, S-1998, is committed to promoting and supporting the growth and development of its creative sector, especially the motion picture industry and its stakeholders;*

*WHEREAS, it is but fitting and proper for Quezon City to invest in its assets and resources to claim and maintain its status as the Film and Entertainment Capital of the Philippines;*

*WHEREAS, the landscape of visual storytelling and media consumption habits has significantly evolved beyond traditional film to include a diverse range of content delivered via screens;*

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WHEREAS, to recognize and reflect the ever-changing nature of the industry, it is essential to establish and define the local “screen industry” to effectively support its development, foster innovation, and promote the economic and cultural well-being;

WHEREAS, to encourage the viability of Quezon City as a destination for the production of screen content and as a global creative hub for the screen industry, there is a need to establish a system to support a vibrant and sustainable screen industry that reflects the unique culture and perspective of Quezon City;

WHEREAS, it is imperative to synchronize and systematize various policies, programs and regulations from various quarters of Quezon City towards an inclusive, collaborative and sustainable local screen industry;

WHEREAS, in line with global trends and policymaking for the screen industry, a local screen commission is deemed responsive to the dynamic context and needs of emerging screen content, formats, platforms and technologies, as well as changing audience preferences.

NOW, THEREFORE,

BE IT ORDAINED BY THE CITY COUNCIL OF QUEZON CITY IN REGULAR SESSION ASSEMBLED:

SECTION 1. SHORT TITLE – This Ordinance shall be known as the “Quezon City Screen Commission (Screen QC) Ordinance”.

SECTION 2. DECLARATION OF POLICY – It is the policy of Quezon City to guarantee freedom of expression and to promote and support the development and growth of the local screen industry as a medium for the upliftment of aesthetics, cultural and social values, and the better understanding and appreciation of the Filipino identity. The City shall formulate and implement policies, programs and regulations to upgrade the art and craft of screen content creation, elevate the local screen industry, and encourage the production of screen content for commercial and non-commercial purposes that are intended for:

- a. public consumption and entertainment, including, but not limited to, education, values infusion, advocacy for human rights and gender-based rights, nationalism, local history and culture; and
- b. exhibition that showcases Filipino talent in cinematic arts and culture, and that promotes Quezon City in and out of the Country.

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*SECTION 3. SCOPE – The provisions of this Ordinance shall apply to all contracts, undertakings, transactions, arrangements and activities of any nature that are necessary or incidental to the Quezon City Screen Commission’s functions and objectives, with any natural or juridical entities, local or foreign, government institutions, private corporations, associations, partnerships or individuals.*

*SECTION 4. DEFINITION OF TERMS – For the purposes of this Ordinance, the following terms are defined as follows:*

- a. COMMISSION – refers to the Quezon City Screen Commission;*
- b. FILM – refers to a photographic film or a recording on magnetic tape or on any other material or medium, digital or otherwise, from which a series of images, with or without associated sounds, may be produced, and which is intended for international distribution and exhibition;*
- c. FILM FESTIVAL – refers to an organized and extended presentation of films in one or more cinemas or screening venues within Quezon City to promote the local film industry, showcase artistic talents and enhance cultural appreciation;*
- d. PERMITS – refers to permits, licenses, clearances or other legal documents that authorize a business or activity to operate under certain conditions.*
- e. PRODUCTION – refers to the development and production of screen content; and*
- f. SCREEN CONTENT – refers to an aggregate of images or images and sounds produced for viewing on any screen, such as but not limited to a television screen, cinema screen, smartphone screen or computer monitor. This term encompasses a wide range of media types, including but not limited to, films, documentaries, animation, television programs, commercials, music videos, web series, streaming content, video games and interactive media;*
- g. SCREEN INDUSTRY – refers to any trades involving persons, whether natural or juridical, who are directly or indirectly involved in the creation, production, exhibition, distribution and promotion or sale of screen content for public consumption, in accordance with existing laws, rules, and regulations on intellectual property rights protection;*

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*SECTION 5. THE ESTABLISHMENT OF THE QUEZON CITY SCREEN COMMISSION – To carry out the provisions of this Ordinance, the Quezon City Screen Commission is hereby created under the Office of the City Mayor (OCM). The Quezon City Film Development Commission (QCFDC) and its de facto structure, the Quezon City Film Commission (QCFC), created under Quezon City Ordinance No. SP-1690, S-2006 are hereby abolished.*

*SECTION 6. POWERS AND FUNCTIONS OF THE COMMISSION – The Commission shall have the following powers and functions:*

- a. Formulate regulations and policies to promote a favorable environment that encourages the development of the Quezon City Screen Industry;*
- b. Make recommendations to the City Mayor and the Sangguniang Panlungsod on legislative measures, matters or other actions that may be necessary or helpful to maintain and improve the Quezon City Screen Industry;*
- c. Adopt and approve the necessary guidelines for an institutionalized one-stop shop permit system;*
- d. Conduct and hold meetings;*
- e. Make, adopt and establish its own operational rules and procedures to carry out effectively its functions in line with the purpose stated under this Ordinance;*
- f. Exercise authority and control over the Executive Director, Secretariat and Quezon City Screen Commission Permits Unit;*
- g. Provide expertise in promotional activities relative to screen-related programs and activities within and for the Quezon City Screen Industry;*
- h. Review and approve or modify the marketing and promotional screen-related activity plans that may be developed for the City;*
- i. Establish, launch, organize, operate and undertake screen-related activities, such as but not limited to, local and international film festivals, exhibitions and similar activities with and for the City;*
- j. Establish, as may be appropriate and available, a Film Museum to promote domestically and internationally, and preserve the history and culture of the City's Screen Industry;*

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- k. *Encourage and undertake activities that will promote the growth and development of the Quezon City Screen Industry and maintain and improve its participation in both domestic and foreign markets;*
- l. *Develop, promote and implement projects and programs to enhance the skills and expertise of the Quezon City Screen Industry stakeholders, including but not limited to, talents and workers, necessary for the growth and development of the City's Screen Industry ecosystem;*
- m. *Undertake the annual Quezon City Government-led film festival, which is the QCinema International Film Festival (QCinema IFF) or to undertake, facilitate or assist other Film Festivals or other festivals promoting, exhibiting or otherwise providing Screen Content;*
- n. *Ensure that production companies or endeavors, through appropriate instruments or processes, adhere to all applicable laws relating to the protection of the Quezon City Screen Industry workers' rights, occupational health and safety standards and conditions, as provided under Presidential Decree No. 442 or the Labor Code of the Philippines, Republic Act No. 11058, Republic Act No. 11996, and other applicable, laws, rules and regulations;*
- o. *Promote and strengthen the observance of decent work standards, comprehensive social protection coverage for all workers in the Quezon City Screen Industry and the self-employed, the free exercise of the right to self-organization and collective bargaining, the development and competitiveness of the industry, and the skills upgrading for all workers in the Quezon City Screen Industry;*
- p. *Enjoin all City departments, offices, operating units and barangays to adhere to this Ordinance;*
- q. *Invest or provide funds and other assets, as may be allotted or authorized in favor of the Commission, in such activities or undertakings that shall directly and indirectly promote the development of the Quezon City Screen Industry, including the production of Screen Content, upon such terms and conditions as the Commission may deem wise and desirable; and*
- r. *Perform such other functions as may be authorized by the City Mayor as may be deemed necessary to achieve the purposes of this Ordinance.*

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*SECTION 7. COMPOSITION OF THE COMMISSION – The Commission shall be composed of the City Mayor as a Chairperson and 16 members, four (4) of whom shall be regular members while the other twelve (12) members shall be in an ex-officio capacity; provided, that the Chairperson shall be the City Mayor; provided, further, that the Chairperson may appoint, remove or otherwise modify the composition or membership of the Commission as may be deemed necessary and/or appropriate.*

*a. The twelve (12) ex-officio members of the Commission shall be the following:*

- (1) The Artistic Director of the QCinema International Film Festival (QCinema IFF) organization;*
- (2) The Vice Mayor or any member of the Sangguniang Panlungsod designated by the Vice Mayor;*
- (3) One (1) representative from the Office of the City Administrator (OCA);*
- (4) One (1) representative from the Quezon City Tourism Department (QCTD);*
- (5) One (1) representative from the Public Employment Service Office (PESO);*
- (6) One (1) representative from the Local Economic Development and Investment Promotions Office (LEDIPO);*
- (7) One (1) representative from the Small Business and Cooperatives Development and Promotions Office (SBCDPO);*
- (8) One (1) representative from the Barangay and Community Relations Department (BCRD);*
- (9) One (1) representative from the Department of Building Official (DBO);*
- (10) One (1) representative from the Department of Engineering;*
- (11) One (1) representative from the Public Affairs and Information Services Department (PAISD); and*
- (12) One (1) representative from the Quezon City Culture and Arts Council;*

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b. The four (4) regular members, who shall hold office for a term of three (3) years, unless sooner removed by the Chairperson, shall be as follows:

- 1.) One (1) Quezon City-based representative from a legally-constituted filmmakers' association;
- 2.) One (1) Quezon City-based representative from a legally-constituted theater owners' association;
- 3.) One (1) Quezon City-based representative from the academe; and
- 4.) The President or the duly appointed representative of the QCinema Film Foundation, Inc. (QCFFI);

**SECTION 8. THE EXECUTIVE DIRECTOR** – The Executive Director executes and implements the policies, programs, rules and regulations set forth by the Commission, and shall serve for a term of three (3) years unless sooner removed by the Commission. The Executive Director shall be eligible for reappointment to serve another term.

The Executive Director shall have the following functions:

- a. Execute and administer the policies, programs, rules and regulations approved by the Commission and assigned by the Chairperson;
- b. Direct and supervise the operations and internal affairs of the Secretariat;
- c. Recommend to the Commission the appointment, transfer or detail of its subordinate officials and employees;
- d. Supervise the operations of the Quezon City Screen Commission Permits Unit;
- e. Sign, with the approval of the Commission, any memorandum of agreement, memorandum of understanding or any document exclusively and directly intended for the Commission to accomplish its purpose, provided that the same does not involve any disbursement of public funds; and
- f. Such other functions that the Commission may assign from time to time.

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*SECTION 9. THE SECRETARIAT OF THE COMMISSION – The Secretariat of the Commission shall be established to be headed and supervised by the Executive Director. The Secretariat shall have the following functions:*

- a. Administer the day-to-day operations of the Commission under the supervision of the Executive Director;*
- b. Facilitate communications and coordination with City departments, offices and operating units, and the different government agencies or offices, public and private stakeholders, relevant third parties and the local screen industry, as well as with domestic and international film festivals and markets;*
- c. Provide secretariat and record-keeping service to the Commission; and*
- d. Perform such other duties as may be assigned by the Commission.*

*SECTION 10. MEETINGS – The Commission shall meet regularly at least once a month or as often as necessary upon the call of the Chairperson or a majority of the members.*

*SECTION 11. VOTING – The Commission shall act as a collegial body. A majority of all votes of the present members or their authorized representatives, constituting a quorum, shall be sufficient for the approval of any matter before the Commission. In the conduct of meetings, the Chairperson shall not vote except to break a tie.*

*SECTION 12. QUORUM – A majority of the members of the Commission present shall constitute a quorum to do business.*

*SECTION 13. HONORARIA – Each member of the Commission or their duly designated representative shall receive an honorarium for each meeting actually attended; the amount of which will be determined by the Commission in accordance with the Implementing Rules and Regulations of Republic Act No. 9184, relevant to the Department of Budget and Management circulars and issuances, and other applicable laws, rules, and regulations.*

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**SECTION 14. QUEZON CITY SCREEN COMMISSION PERMITS UNIT –**  
*There is hereby established a Quezon City Screen Commission Permits Unit (QCSC-PU), which is a unit under the Executive Director of the Commission, that shall facilitate the institutionalization of a one-stop shop system for the permit processes in the production of screen to streamline and simplify securing permits and licenses, to generate income, promote the City as a destination for Screen Content production, and elevate the image of the City and its Screen Industry. It shall be implemented in coordination with the City’s existing permits processing systems.*

- a. **FUNCTION –** *The QCSC-PU shall assist production companies or endeavor in processing pertinent documents, permits and various requirements relative to the production of Screen Content in Quezon City, and perform such other functions as may be assigned by the Commission.*
  
- b. **PERMITS COVERED –** *The QCSC-PU shall facilitate the processing of all permits and licenses issued by the City Government, barangays, national agencies and third parties which may include, but are not limited to, the following permits, clearances or licenses:*
  - (1) *Set Construction;*
  - (2) *Barangay Clearance and Permit for Film or TV or Commercial Shooting;*
  - (3) *Road Utilization;*
  - (4) *Health;*
  - (5) *Sanitation;*
  - (6) *Environmental;*
  - (7) *Occupancy;*
  - (8) *Occupational and Safety;*
  - (9) *Police Security for concerns deemed necessary for the production;*
  - (10) *Fire Safety, as may be appropriate; and*
  - (11) *Other permits, clearances and licenses, as may be deemed necessary.*

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- c. *SERVICES – The QCSC-PU shall serve as a central hub where applicants shall:*
  - (1) *Submit applications and required documents;*
  - (2) *Receive guidance on requirements and procedures;*
  - (3) *Pay necessary fees or charges, as required by law or ordinance; and*
  - (4) *Obtain permits and licenses upon approval.*
- d. *COORDINATION AND INTEGRATION – The QCSC-PU shall integrate services from relevant local government departments or offices, barangays, national government agencies and third parties, ensuring that applicants no longer need to visit multiple offices for document processing.*
- e. *AUTHORITY – The QCSC-PU is hereby authorized to receive and accept payments, documents or other materials required under its purpose and mandate relating to applications and transactions within its scope, and likewise to remit, transmit or transfer such documents, payments or materials to the relevant office or third party requiring or entitled to the same.*
- f. *PERFORMANCE MONITORING – The QCSC-PU shall regularly report on its operations, including the number of applications processed, average processing time and user satisfaction rates.*

*SECTION 15. REMITTANCE TO BARANGAYS, RELEVANT OFFICES, AGENCIES OR THIRD PARTIES – Any fee collected for the processing of permits, clearances or licenses, shall be remitted to the respective Quezon City barangays having jurisdiction over the locations or operations wherein the production of Screen Content or parts thereof are conducted, as well as to the appropriate offices, agencies and any relevant third parties from which such permits, clearances or licenses were obtained on behalf of the applicant, production company or endeavor.*

*SECTION 16. OBLIGATION OF THE BARANGAYS AND PRIVATE THIRD PARTIES – All barangays and private third parties within the City are enjoined to follow the provisions of this Ordinance. If a barangay or private third party receives an application for producing Screen Content that requires the necessary permit, clearance or license from the Quezon City Government, such application must be endorsed and transmitted to the QCSC-PU.*

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**SECTION 17. OBLIGATION OF PRODUCERS TO DISCLOSE USE OF PRIVATE PROPERTY OR LOCATION** – Any producer of Screen Content who uses any private property or location within Quezon City shall immediately disclose such fact to the QCSC-PU to ensure that all necessary permits and protocols are acquired, observed and implemented.

**SECTION 18. ALLOCATION FROM AMUSEMENT TAX** – An allocation of 50% of the amusement tax of the gross receipts from the admission fees collected by the City Treasurer’s Office from the proprietors, operators or lessees of movie theaters or cinemas exhibiting Screen Content within the City shall accrue to the City’s “QC Screen Trust Fund.”

**SECTION 19. QC SCREEN TRUST FUND** – The QC Screen Trust Fund, which shall be separate and distinct from all other Trust Funds made for different purposes is hereby created. All proceeds from the immediately preceding Section, as well as proceeds including, but not limited to, donations, contributions, grants, bequests or gifts in cash directly intended for the Quezon City Screen Commission, shall accrue to the QC Screen Trust Fund. Provided, that the acceptance of such donations, contributions, grants, bequests or gifts in cash observe the proper procedure as required by law or ordinance.

QC Screen Trust Fund shall be utilized by the Commission for the implementation of the purpose of this Ordinance upon the grant of the necessary authority as required by law and ordinance; provided, that after three (3) years, any unutilized, unexpended or undisbursed fund which accrued to the QC Screen Trust Fund for the relevant year shall revert to the City’s General Fund.

**SECTION 20. APPOINTMENTS** – Until such permanent positions are established, the City Mayor may assign, designate or detail, among others, existing City personnel, private persons and third parties for the positions of the Executive Director, the Secretariat and the QCSC-PU, as may be appropriate, in accordance with existing laws, rules, regulations and ordinances.

**SECTION 21. IMPLEMENTING RULES AND REGULATIONS** – The Commission shall, within 90 days after the approval of this Ordinance, issue the necessary rules and regulations to implement the provisions hereof.

**SECTION 22. ANNUAL REPORT** – The Commission shall, within 60 days after the end of every fiscal year, submit to the Chairperson of the Commission an annual report on its compliance with or accomplishments under this Ordinance, together with its plans and recommendations to improve and develop its capability to enforce the provisions of this Ordinance and a complete accounting of transactions concerning any funds received under this Ordinance.

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*SECTION 23. REPEALING CLAUSE – All ordinances, executive and administrative orders, circulars, memoranda, issuances, rules and regulations, or any part thereof inconsistent with any provision of this Ordinance are hereby repealed, amended, or modified accordingly.*

*SECTION 26. SEPARABILITY CLAUSE – If, for any reason, any provision of this Ordinance, or any part thereof, is declared invalid or unconstitutional, all other sections or provisions not affected thereby shall remain in full force and effect.*

*SECTION 27. EFFECTIVITY – This Ordinance shall take effect immediately after fifteen (15) days following its publication in a newspaper of general circulation.*

ENACTED: February 3, 2025.

  
GIAN G. SOTTO  
City Vice Mayor  
Presiding Officer

ATTESTED:

  
ATTY. JOHN THOMAS S. ALFEROS, III  
City Government Department Head III  
(City Council Secretary)

APPROVED: MAR 10 2025

  
MA. JOSEFINA G. BELMONTE  
City Mayor

CERTIFICATION

*This is to certify that this Ordinance was APPROVED by the City Council on Second Reading on February 3, 2025 and was PASSED on Third/Final Reading on February 10, 2025.*

  
ATTY. JOHN THOMAS S. ALFEROS, III  
City Government Department Head III  
(City Council Secretary)

 